

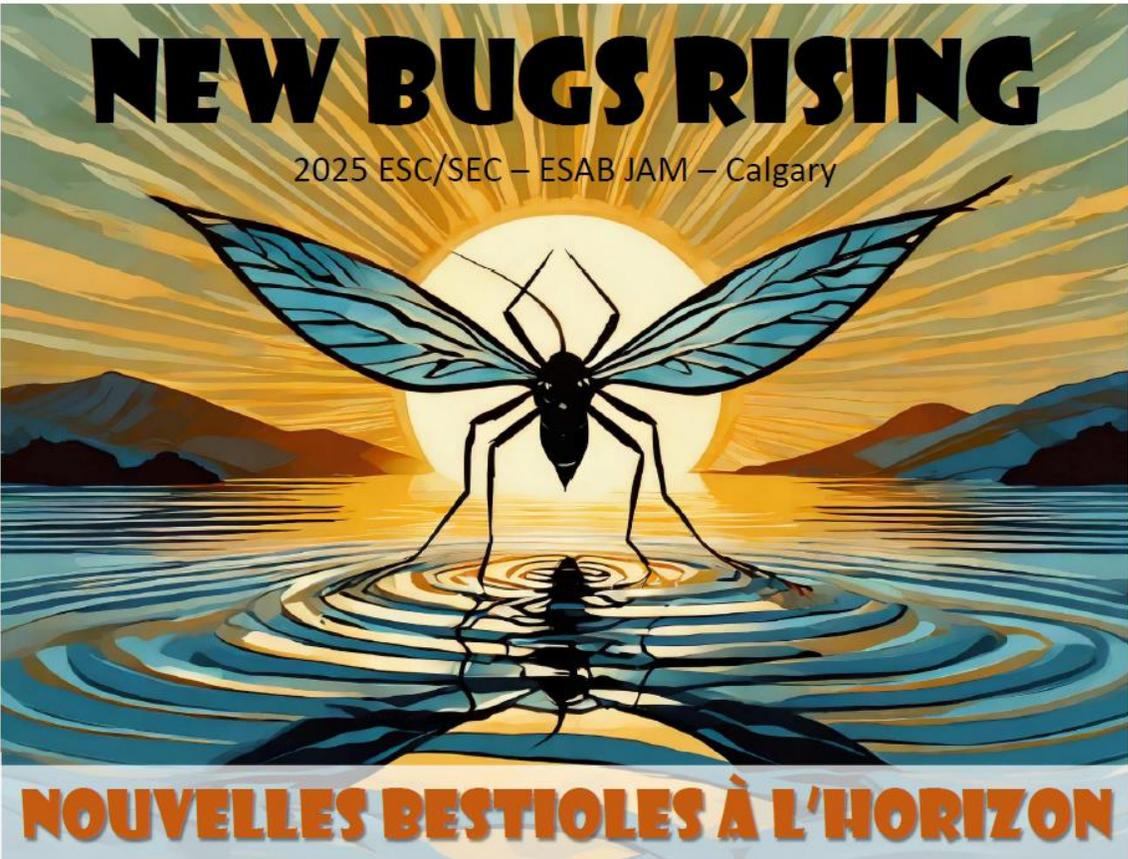
## Joint Annual Meeting 2025 Logo Design Contest

**Attention ESAB artists!** As many of you know, the Entomological Society of Alberta will be hosting the Joint Annual Meeting with the Entomological Society of Canada from 5-8 October 2025 in [Calgary](#). The theme of the 2025 JAM is “**New Bugs Rising**”, referring to arthropod species that are expanding their existing ranges within Canada, that are newly established in Canada, or that are on the horizon of becoming new inhabitants of Canada. **We invite submissions of logo designs that embody this theme.** The creator of the design selected for the JAM logo will receive **\$500**. Four runners-up will receive **\$50** each.

### Instructions and desired attributes of the logo design:

- wording of the JAM theme must be included in both English (‘New Bugs Rising’) and French (‘Nouvelles bestioles à l’horizon’). See example design on next page.
- the design imagery should reflect the idea of arthropods actually or potentially expanding their ranges in Canada. Re-imaginings of the example design are encouraged; however, your logo design does not have to be based on this example, nor is it required that you include a mosquito!
- the design should be relatively simple and convertible to a grayscale or minimally coloured ‘mini’ version that is still easily interpretable (see following example)
- email your full and mini logo designs together with a brief explanation of what the design represents (e.g., ‘*Culex pipiens* rising menacingly from a pond, with Rocky Mountains in background’) to Heather Proctor ([hproctor@ualberta.ca](mailto:hproctor@ualberta.ca)) by 15 Sept 2024. The winner and runners-up will be selected and notified by 4 October 2024.
- NOTE: the ESAB will have full rights to the winning logo.

**Please feel free to share this information with artists who are not members of ESAB!**



Sample full logo created by H. Proctor and Photoshop Firefly. Yes, it is a horrible rendition of a mosquito - We're sure that illustrations by real ento-artists will have more realistic arthropod anatomy!



Sample mini logo created by H. Proctor and Photoshop Firefly